

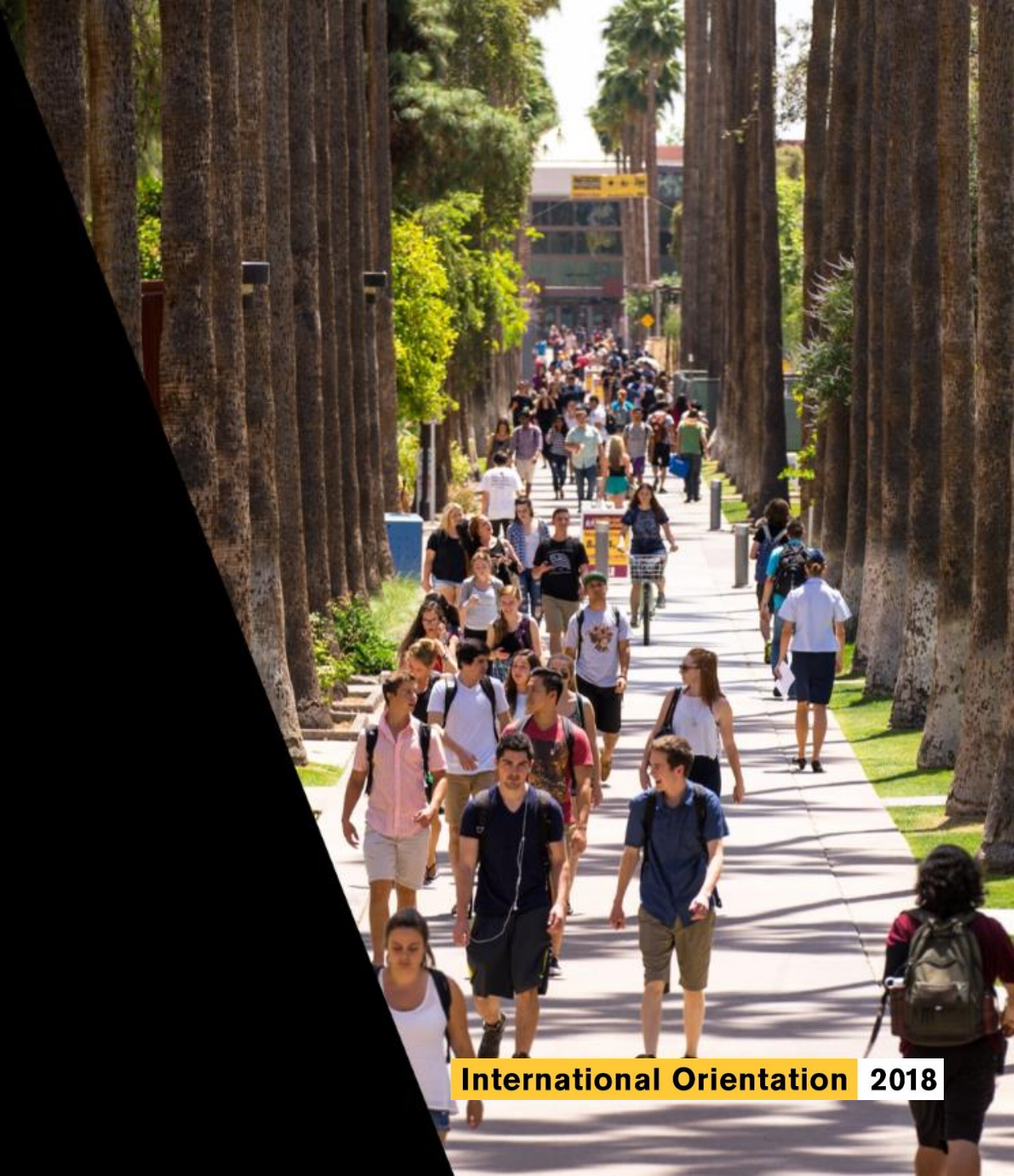
Tips for Networking



International Orientation 2018

Tips for Networking

- Networking basics
- Using LinkedIn
- Getting noticed
- Making connections



Professional Networking 101

- **Be visible:**
 - LinkedIn profile
- **Be noticed:**
 - You
 - Your skills
 - Your results
- **Be connected**



Professional Network: What's the goal?

Scenario #1:

- Someone finds out about an opportunity
- This person notifies you
- This person recommends you to the hiring manager
- You successfully interview for this opportunity

Professional Network: What's the goal?

Scenario #2:

- You find out about an opportunity
- You know someone looking for this
- You contact that person...

Networking: Why so important?

- **Candidate pools: gigantic**
- **Workplace success depends on more than skills**
 - **Communication**
 - **Teamwork**
 - **Leadership**
- **Personal connections differentiate you**

LinkedIn profile: start with your photo

Look like a “Friendly Professional”:

- Doesn't have to be a formal headshot
- Not from your passport
- Not something goofy



Linkedin profile: sample

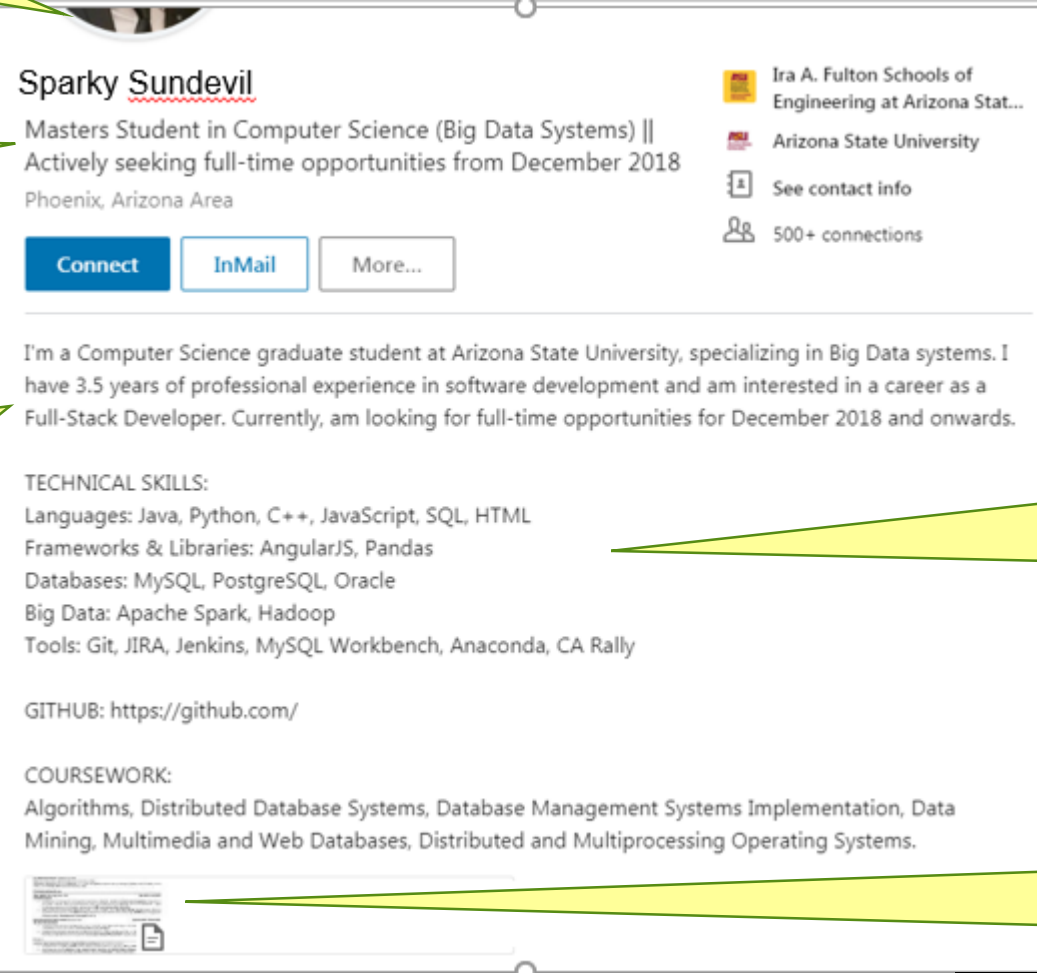
Photo: look like a friendly professional

Who are you?
What are you looking for?

More detail on what you are looking for, good at, and other relevant information

What are you good at?
Add key skills here

Insert your resume here as media



The screenshot shows a LinkedIn profile for Sparky Sundevil. At the top, there is a profile picture and the name 'Sparky Sundevil'. Below the name, it says 'Masters Student in Computer Science (Big Data Systems) || Actively seeking full-time opportunities from December 2018' and 'Phoenix, Arizona Area'. To the right, there are icons for 'Ira A. Fulton Schools of Engineering at Arizona Stat...', 'Arizona State University', 'See contact info', and '500+ connections'. Below this, there are buttons for 'Connect', 'InMail', and 'More...'. The main text of the profile reads: 'I'm a Computer Science graduate student at Arizona State University, specializing in Big Data systems. I have 3.5 years of professional experience in software development and am interested in a career as a Full-Stack Developer. Currently, am looking for full-time opportunities for December 2018 and onwards.' Below this is a 'TECHNICAL SKILLS' section with sub-sections for 'Languages: Java, Python, C++, JavaScript, SQL, HTML', 'Frameworks & Libraries: AngularJS, Pandas', 'Databases: MySQL, PostgreSQL, Oracle', 'Big Data: Apache Spark, Hadoop', and 'Tools: Git, JIRA, Jenkins, MySQL Workbench, Anaconda, CA Rally'. There is also a 'GITHUB: https://github.com/' link. At the bottom, there is a 'COURSEWORK' section listing 'Algorithms, Distributed Database Systems, Database Management Systems Implementation, Data Mining, Multimedia and Web Databases, Distributed and Multiprocessing Operating Systems.' and a media upload area with a document icon.

Be Noticed: You, Your Skills, Your Results

- 1. Leadership: Take responsibility, own something**
- 2. Teaching: Be the expert, teach others**
- 3. Hands-on projects: Contribute your skills**

Visibility: How to achieve it

- Student organizations: **Profession-based**
 - Others
- On-campus jobs: **Tutoring, Research**
 - Others
- Student competitions: **skill-based**, others
- Volunteer: **industry-related events**, general organizations

Finding networking opportunities

- **Student organizations:**
<https://eoss.asu.edu/clubs>
<https://orgsync.com/login/arizona-state-university>
- **Technical talks:** **ASU Now, Inner Circle, ...**
- **Company info sessions:** **Handshake**
- **Volunteer:**
<https://orgsync.com/login/arizona-state-university>

Creating a connection: example

1. You attend a professional event
2. You meet someone at the event and discuss ---
3. Afterwards, you look the person up on LinkedIn and send a personal connection request

Networking Connections

- **DO:**
 - Keep your LinkedIn profile up to date
 - Use LinkedIn to find information
 - Request connections when it makes sense :)
- **DON'T:**
 - Request connection with everyone you meet
 - Expect every request to be accepted

Summary

- **Your challenge: be prepared and visible for the career you want**
 - **Develop your skills**
 - **Expand your network**



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The logo features the letters 'ASU' in a bold, maroon, serif font. A bright yellow sunburst graphic is positioned behind the letters 'S' and 'U', with its rays extending across them. A registered trademark symbol (®) is located to the upper right of the letter 'U'.